



Create

Design your conscious
entrepreneurial
project

Awakener of committed talents

Release

Find inner balance
and overcome
limitations.

Achieve

Realize your
entrepreneurial
project.

RELEASE

..... *Support to personal development.*

Design a professional project source of virtuous transformation for our society is a courageous commitment which shall inevitably confront the individual with its core identity. Certified ICF (International Coaching Federation) coach and hypnotherapist graduated from the IFHE (Institut Française d'Hypnose Humaniste et Eriksonienne), I guide individuals or groups through this period of intense questioning.

I propose to work at reconnecting the person to their capacity of self-achievement. By releasing the internal and external limitations that prevent them from realizing their project and by identifying their unique personal resources. We thus work together at leaving the space to the free expression of their full potential.

Group Workshops :

- ▶ Touch on to your life purpose
– "IKIGAI" Workshop – 2 hours
- ▶ Meeting oneself
– "Openess" Workshop – 3 days

Testimonials

"Magali's expertise changed my life path. She has known how to establish trust between us, by listening and acting with transparency and kindness. I managed to point out at something essential that had driven my life for about 13 years and mourn it over. Today I fill free and able to approach people and situations with a brand new outlook on life."

"Magali Pagnon is a skillful and emphatic hypnotherapist and a lovely, easy to trust and easy to feel comfortable with person. I enjoyed and am grateful for this experience and the helpful outcome."

CREATE



Program "Design your conscious entrepreneurial project"

Numerous people wish to create a project contributing to society change without really knowing which first step to make toward that goal. In seven days this motivating program drives a small group of participants toward designing their own project and thus bring forward their transition toward a meaningful professional activity. This program proposes an intuitive, creative, analytic and collaborative work. Each participant is driven to notably connect to their core identity, talents and values; then to dream, design and consolidate the business model of their project before considering its future realization. Each of them also works at identifying their inner and outer resources, key to their project's realization.

Number of participants : 3 minimum ; 10 maximum

THE PROGRAM - 7 days ; 3 modules.

Module 1 : Key encounters - 2 days

- 1- Encountering the group
- 2- Encountering oneself

Module 2 : Find one's right place - 2 days

- 1 - Discovering your capacity to take your own place
- 2 - Discovering your peculiar skills
- 3 - Project emergence

Module 3 - Create tomorrow - 3 days

- 1 - Project structuration
- 2 - Project development

Other group workshops :

- ▶ Touch on to your life purpose
– IKIGAI Workshop – 2 hours
- ▶ Deepen your business model
– BMC Workshop – 2/3 days

Testimonials

"Authentic and professional, this program is a true support for entrepreneurial project development and social innovation."

"I had a great evolution in my professional journey thanks to Magali. Her 7 days program can really help you move forward with your project, whatever the stage of reflection you are at."

"The 7 days program flows smoothly, in a deep kindness. We discover ourselves from a module to another and we leave with a seed inside of us that grows with time... Thanks you so much for those 7 days that keep on instilling in me."

ACHIEVE



Personalized project development support.

Developing an entrepreneurial project confronts us, on a daily bases, to complex questions and choices for which alone we don't necessarily have all the answers. Entrepreneur myself, marketing and communication professional, I support individuals and groups of entrepreneurs to be in the daily development of their project. Each case is unique and dealt with on the bases of the submission of the various interrogations and needs of competences they hold. We then work together at elaborating tailored solutions to their needs, thus contributing to the progressive and practical development of their project.

A few exemples of themes...

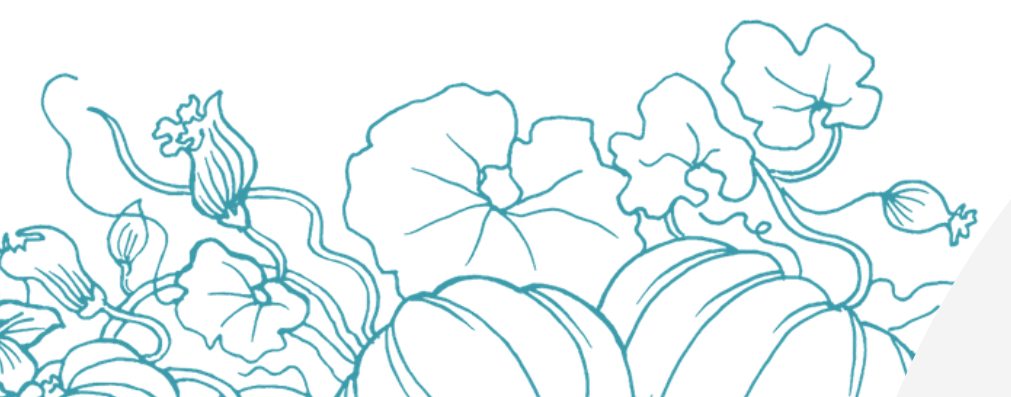
- ▶ Market studies
- ▶ Business development strategy
- ▶ Brand strategy and communication plan
- ▶ Editorial support
- ▶ Elaboration of a financing plan...
- ▶ Development of a collaborative governance... etc...

Ateliers de groupe :

- ▶ Deepen your business model
- BMC Workshop – 2/3 days
- ▶ Design your brand identity and communication plan
- Communication workshop – 3 days

Testimonial

"Thanks to her listening skills, Magali rapidly understood my needs. I left with keys and working guidelines that served my professional context."



HeyMe's mission...

Awaken and drive to action the change actor that hide in each of us and thus restore a world balance that depends on the virtuous association of our talents and individual desires to transform our society.

HeyMe's services are available :

- ▶ In french and English
- ▶ In its premises (Central Nîmes / area "Porte de France"), in your premises or at distance through videoconferencing.

HeyMe! is looking for equity and value sharing in its partnerships and its pricing system follows this commitment. Let's talk about it!

...

More information :

heyme.conseil@gmail.com

www.heyme-conseil.com